

Insert your club logo here 

Ulster Bank GAA Force

[insert club name] GAA CLUB OVERWHELMED BY LOCAL SUPPORT FOR CLUB MAKEOVER

1st November 2011 – [insert club name] GAA Club is celebrating a successful weekend of hard work, thanks to the [insert number] volunteers who came in great numbers to lend a helping hand to the club's Ulster Bank GAA Force Weekend. Everyone worked together to help the club prepare for the 2012 season by [insert brief overview of work that was carried out] as part of the **Ulster Bank GAA Force Weekend** programme.

[insert club name] GAA Club welcomed the willing volunteers including [insert name of any local celebrities, Mayors that attended] and players from the club who together worked tirelessly to [insert work carried out on club]. As well as all the work everybody had a fun day out and many stayed late to raise a toast in honour of a successful day's work.

Ulster Bank GAA Force 2011 provided clubs across Ireland with tools and resources to help them plan and deliver their own activities. The programme is the cornerstone of Ulster Bank's sponsorship of the GAA Football Championship supporting the sport at local level and within the communities the Bank operates [insert name of Club Chairman], **Club Chairman** commented:

"What a result! The weekend has made a huge difference to our club, both in the work that was carried out and the way it helped us bond with our members and supporters, new and old. On behalf of [insert club name] GAA Club we want to say a massive thank you to those who took part, we were overwhelmed by the response. Ulster Bank GAA Force Weekend has put us in good stead for next season and we'll definitely be taking part again next year."

Ulster Bank is speaking with all the clubs that took part to get their feedback and plan for an even bigger and better Ulster Bank GAA Force Weekend in 2012.

Paul Dermody, GAA Sponsorship Manager said, "The efforts put in by [insert club name] GAA Club and its members are a great example of what Ulster Bank and the GAA had hoped GAA Force would achieve in clubs throughout Ireland. [insert club name] have shown what wonderful spirit and feeling of community there is in GAA clubs by bringing so many people in the community together and I would like to congratulate everybody on a job well done. I hope that the results of their GAA Force day will be felt for the coming season and into the future for the benefit of all their members and players".

Seán Óg Ó hAilpín, Relationship Manager, Ulster Bank said, "We are delighted that [insert club name] had a successful and fun weekend with their members, supporters and wider community at the Ulster Bank GAA Force Weekend. They've done a great job of gathering local support and the results speak for themselves. We were happy to seed the project with some tools, advice and incentives, but I really have to hand it to the local membership for a job well done. We look forward to receiving feedback from all of this year's participating clubs so next year we can work on improving the programme to make it even stronger. Who knows, with the improved facilities and relationships made, [insert club name] might one day see some of their youngsters play for their county."

Help for what matters

 **Ulster Bank**



Proud sponsors of the GAA Football Championship

Ulster Bank GAA Force

More information can be found at www.ulsterbank.com/gaa

– ends –

[insert club name]:

[insert club facts and figures including teams, recent awards/championship/league wins, year established, additional quirky facts]

[insert club contact details]

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